

 earseeds®

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PRIVATE LABEL

About Us

After nearly 18 years working as a licensed acupuncturist, Elie dreamed up the idea of Ear Seed Kits... Simple, well-designed products that would allow more people to experience the benefits of this powerful, proven, and fascinating modality.

He turned to his wife Tova, who'd spent 18+ years as a product, fashion, and branding designer in the NYC Fashion Industry. She knew that to make people realize ear seeds were amazing, they'd also have to make them beautiful.

Together with their beautifully re-imagined EarSeeds products and comprehensive educational offerings they set out on a journey to share Auriculotherapy with the world.



- We are the only FDA registered Ear Seeds company in the US.
- We employ local artisans, students, and military spouses to make our items by hand with love in California.
- Using only US suppliers, manufacturers, printing and assembly of products wherever possible means expedited turn-around times and you are supporting local businesses.
- Founder Elie Goldschmidt, L.Ac is a licensed acupuncturist and recognized Auriculotherapy teacher and expert.
- Founder Tova Goldschmidt has a lifetime of experience in product design, packaging design, manufacturing and branding for the fashion and toy industries.
- Our products are top-of-the-line quality & we truly care about our customers and their success.
- Swarovski crystal products are all hand-made with a proprietary glue-free process ensuring quality, cleanliness and consistency across production lots.

Custom Minis

The ideal business card or high-impact promotional item.

Classic Fold-Over Business card comes complete with 4 Ear Seeds and a mini protocol of your choice.

Shen Men + Tranquilizer

Shen Men + Yin Tang

-Individually sleeved in crystal clear cello bags.

-Layout can be vertical or horizontal




INSIDE OPTION 1



Shen Men is known as a Master Point and is frequently used to balance the mind and spirit.

YinTang is a great point to use for relaxation and to help support restful sleep.




SHEN MEN (Spirit Gate)
Located in the top "V" area of the ear.



YINTANG (Third Eye)
Located on the forehead, between the eyebrows.


INSIDE OPTION 2




Shen Men balances the mind and spirit.

Tranquilizer relieves stress and promotes relaxation.

Carefully peel back tape from backing paper and apply to acupressure points as shown. Gently massage for a few seconds every few hours to stimulate points.



SHEN MEN (Spirit Gate)
Located in the top "V" area of the ear.



TRANQUILIZER
Located on the lower half of the tragus.

Custom Minis Pricing Chart

The ideal business card or high-impact promotional item.



Stainless	Price Per Piece	Total Initial Investment*
48	\$2.50	\$120
96	\$2.25	\$216
200	\$2.00	\$300
500+	\$1.50	\$450

24K Gold	Price Per Piece	Total Initial Investment*
48	\$2.75	\$132
96	\$2.50	\$240
200	\$2.25	\$337.50
500+	\$1.75	\$525

Gold + Swarovski	Price Per Piece	Total Initial Investment*
48	\$4.00	\$192
96	\$3.75	\$360
200	\$3.50	\$525
500+	\$3.00	\$900

* First Time orders incur a \$100 art set-up fee.
Customer requested art adjustments on subsequent orders incur a \$50 art fee.

Greeting Cards

**Low-cost + Low minimums
= High return on investment.**

These Classic Greeting Cards can be used so many ways...

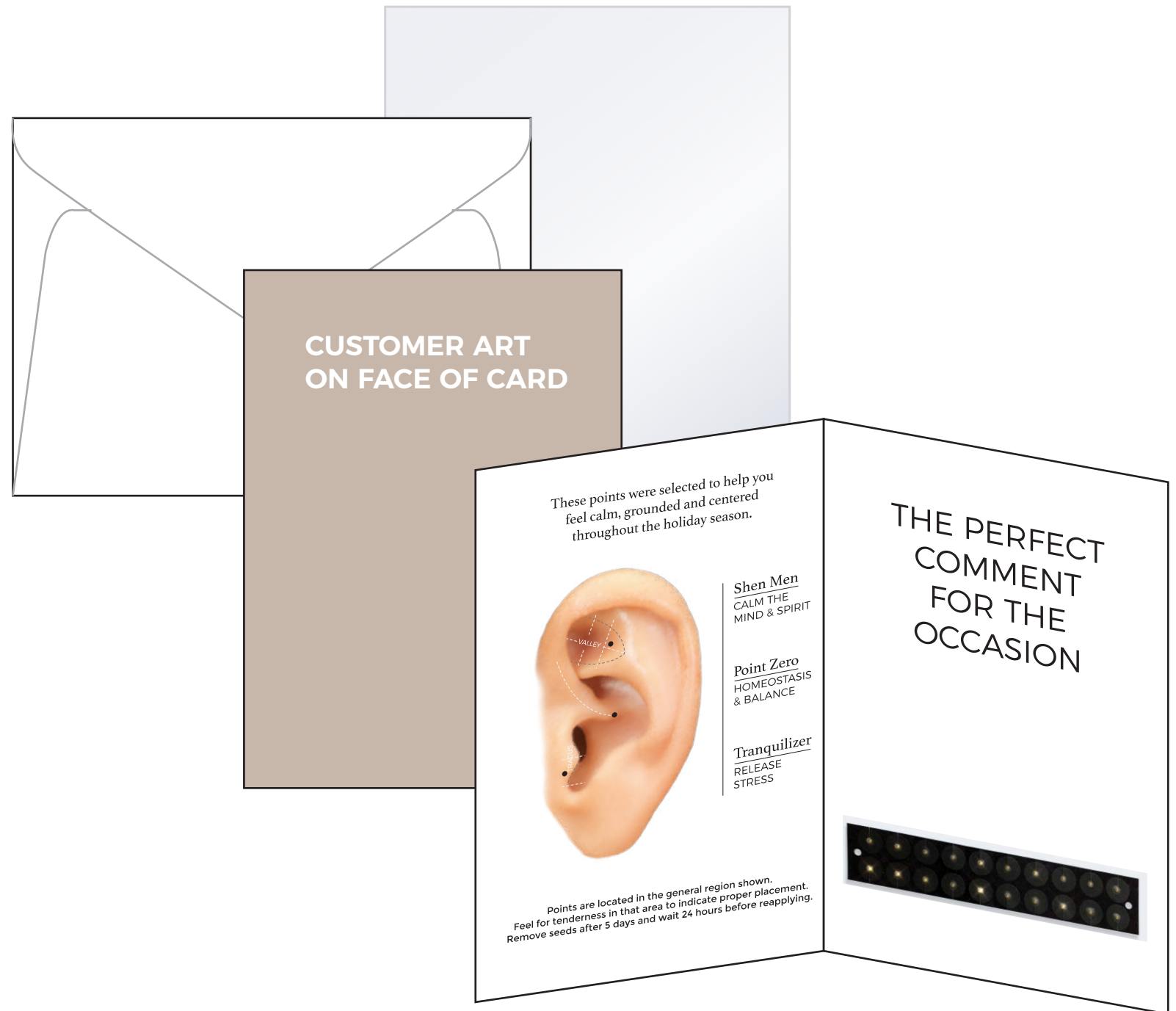
- Send them to clients as patients as a reactivation invitation.
- Resell them in your location to existing customers / clients.
- Sell at events for straight profit.
- Use as add-on incentivisor or Thank You for new patients, or to thank existing people for referrals.

Includes:

- Mailing Envelopes
- Individual Clear Cello Bags
- Both

Chart Options:

- Design your own protocol chart
- We design a chart for you
- Print blank to manually fill out on a per-client basis



Greeting Cards Pricing Chart

Low-cost + Low minimums
= High return on investment.



60 Pc Vaccaria	Price Per Piece	Total Initial Investment*
100	\$3.00	\$300
250	\$2.75	\$687.50
500	\$2.50	\$1250
1000	\$2.25	\$2250

20 Stainless	Price Per Piece	Total Initial Investment*
100	\$6.25	\$625
250	\$5.75	\$1437.50
500	\$4.75	\$2375
1000	\$3.75	\$3750

20 24K Gold	Price Per Piece	Total Initial Investment*
100	\$6.50	\$650
250	\$6.00	\$1500
500	\$5.00	\$2500
1000	\$4.00	\$4000

20 Swarovski*	Price Per Piece	Total Initial Investment*
100	\$14.00	\$1400
250	\$13.00	\$2860
500	\$12.00	\$6000
1000	\$11.00	\$11000

*Swarovski Style not recommended for standard envelope shipping via USPS. Other styles OK.

* First Time orders incur a \$150 art set-up fee.

Customer requested art adjustments on subsequent orders incur a \$50 art fee.

Lifting-Lid Tuck-tab Box

One Piece Box... Made in the USA

Our 1-piece box is printed and assembled right here in the US.

That means low minimums & fast turn-around.

The window is optional, allowing multiple skus with one package investment.

Includes box plus:

- Protocol & Instructions Card(s)
- 40 EarSeeds on two strips.

Option A
No Window



Option B
Window



Lifting Lid Pricing Chart

One Piece Box... Made in the USA



40 pc. stainless	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$10.00	\$2500	+ \$1800	\$4300
500	\$9.00	\$4500	+ \$1800	\$6300
1000	\$8.00	\$8000	+ \$1800	\$9800

40 Pc Gold	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$10.50	\$2625	+ \$1800	\$4425
500	\$9.50	\$4750	+ \$1800	\$6550
1000	\$8.50	\$8500	+ \$1800	\$10300

40 Pc. Swarovski	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$20.00	\$5000	+ \$1800	\$6800
500	\$19.00	\$9500	+ \$1800	\$11200
1000	\$18.00	\$18000	+ \$1800	\$19700

20 Gold 20 Swarovski*	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$15.00	\$3750	+ \$1800	\$5550
500	\$14.00	\$7000	+ \$1800	\$8800
1000	\$13.00	\$13000	+ \$1800	\$15000

* Subsequent packaging orders of 1,000 pieces, *with no artwork changes* will pay \$1,400 per 1,000

Private Label

CONTACT

Info@earseeds.com
858-276-7445

Getting your art just right can take time. We want to help make it easy....

Here's how we work:

We will create the ear + protocol info for you as part of your order.

You can choose between a photo-real ear or drawing. You tell us the points or we can help you select them.

For branded areas of your package we will provide:

- All necessary die lines for your graphic artist to create your final high-resolution art.
- 30-minute complementary graphics session with Tova. For simple designs that are based on your logo and colors, that may be all the time you need,

Additional Graphic work is billed at \$70/hour.

Turn-around time from date of final approval varies between 3-6 weeks (Covid19 delays notwithstanding)

Items that require custom boxes take the longest.

- Custom tweezers available with minimum purchase of 1,000 pieces + \$100 set-up and plating fee. Orders of 1,500 pcs+ will waive set-up fee.

Items that include tweezers require a longer lead time, TBD

Additional designs available or ask us about what you have in mind.

PRICES VALID THROUGH SEPT 15, 2020 - SUBJECT TO CHANGE.

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