

 **nearseeds[®].com**

**10 - Day Affiliate
Marketing Challenge HandBook**

Welcome to the Newest Ear Seeds Affiliate Challenge!

We've created this 10-day experience to help you share helpful EarSeeds information with people in your online universe and earn commission when they purchase!

Other awesome side effects of this challenge include:

- Learning useful strategies that will help you utilize social media more effectively & profitably while having fun!
- Improving your product knowledge of EarSeeds! Understanding how they can help you & those around you!

What this is not:

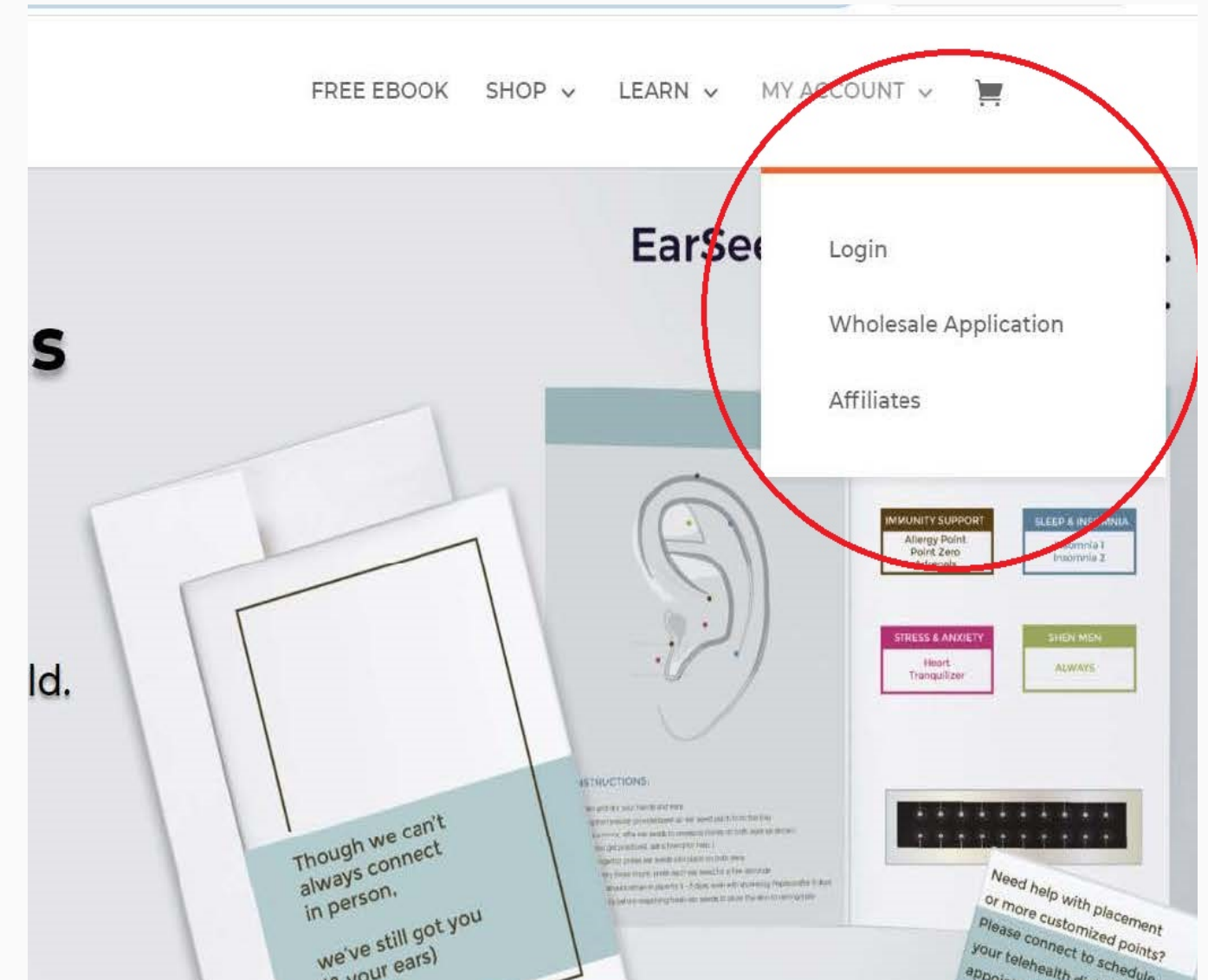
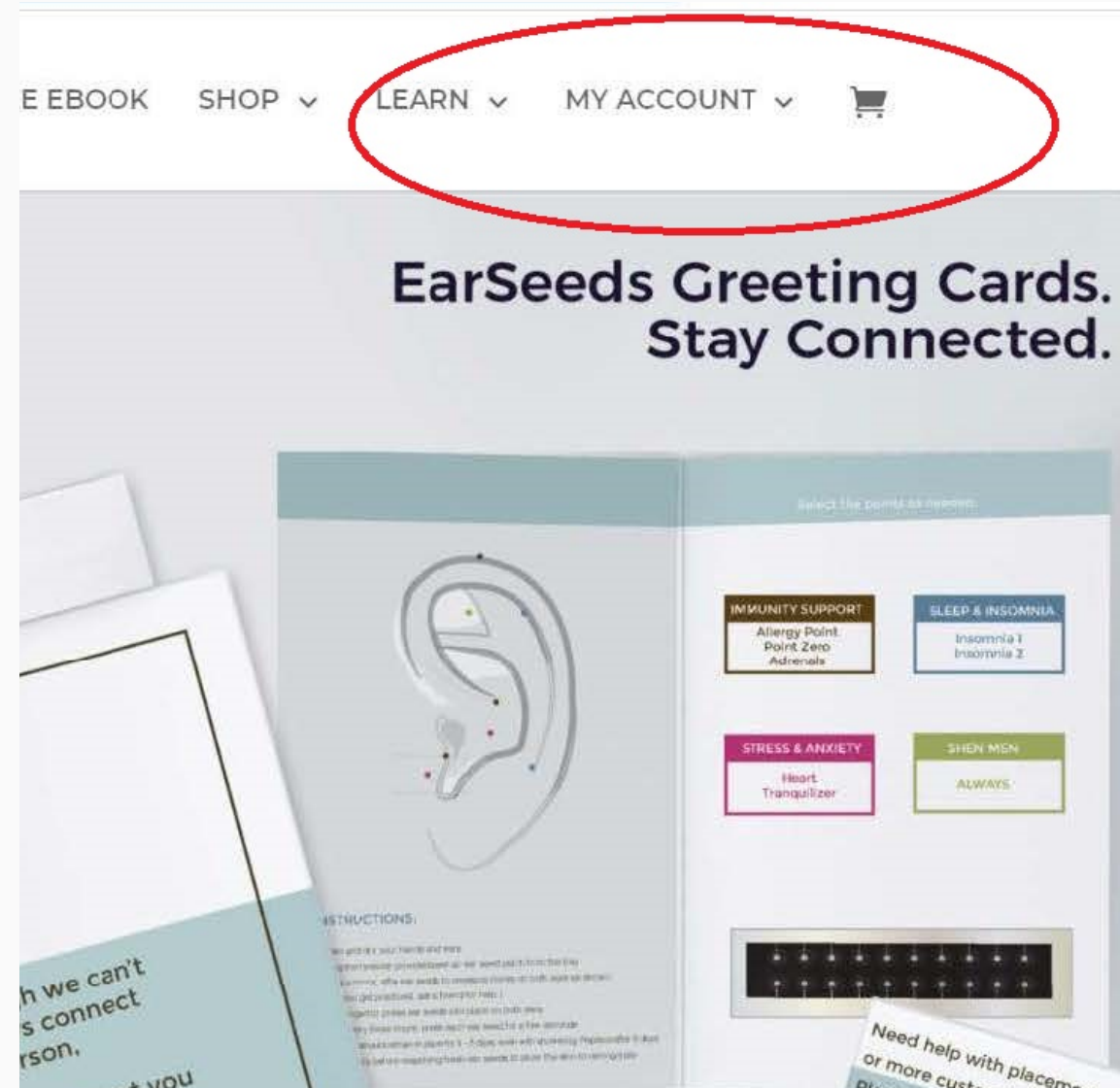
- A get rich quick promise
- A hard sell program
- An MLM

It IS an honest, authentic way to share something you love.

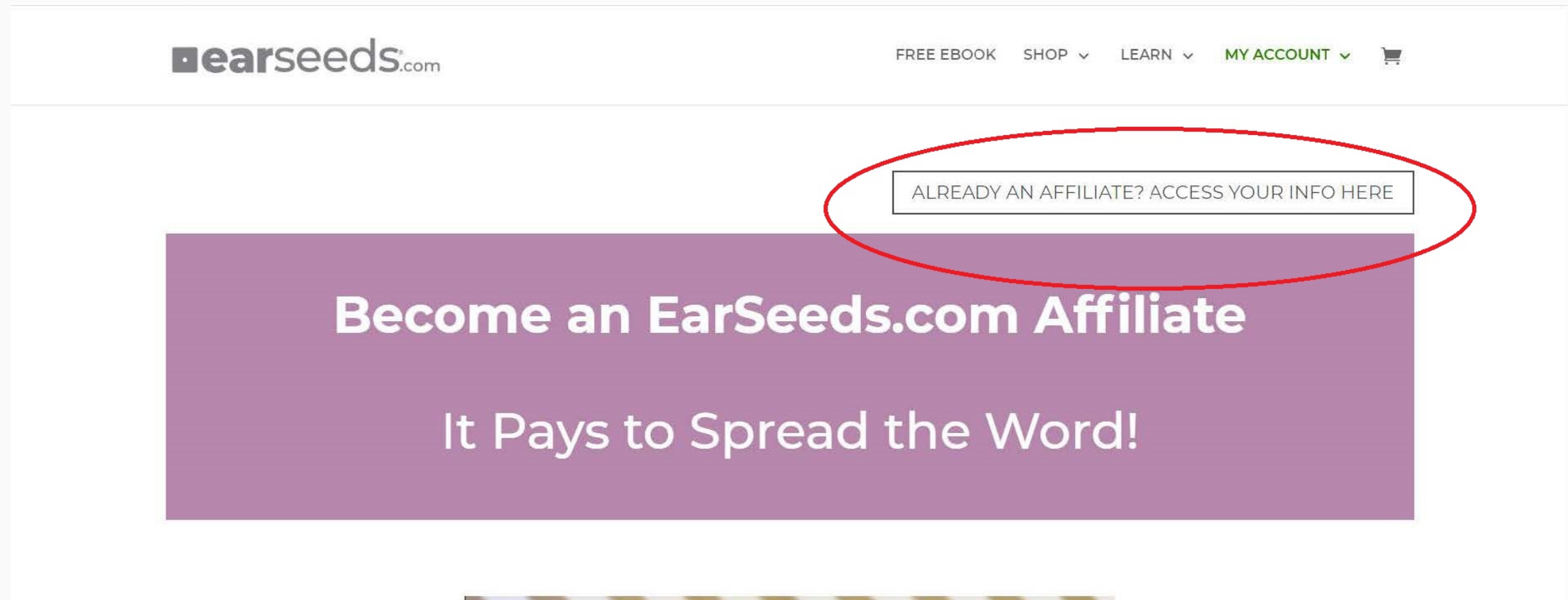
Info about "Affiliate Area"

You can access the affiliate area by going to <https://earseeds.com/>.

In the top right corner, use your cursor to highlight the "My Account" area. This will show a drop down menu where you will select the affiliates option.



Info about "Affiliate Area"



**CLICK FOR
QUICK LINK
ACCESS TO
YOUR
AFFILIATE
AREA**

Inside the affiliate area, you can see your personal affiliate code than can be applied to ANY product on EarSeeds.com, You can scroll through the tabs to see how many registered clicks you have and how many sales you've made.

Payments are distrubted within the first week of each month via PayPal. So be sure your PayPal information is current.

Click Here for Video on how to access and use your personal Affliate Link!

"Do's and Dont's" of Marketing EarSeeds Online

Do: Share that you are an affiliate because you <3 the product and want to share with others. There is no stigma in affiliate marketing when you are authentic & sincere.

Don't: Join a group & spam them with EarSeeds info. If there is a group you participate in and there is an organic opportunity to share - Share with the intention to GIVE, not just to get.

Don't: Expect to know who bought through your link. We don't have that information; It is confidential.

Do: Publicly let your followers know that when their product arrives that you are able to assist them in application. Remember, even if you don't know too much yourself, you still have more experience with the product than a 1st time user.

Don't: Make claims. NEVER use words like "treat" or "cure". A product can never say those things and we don't want to.

Do: Talk about EarSeeds as an experience that can have positive effects on the body. Our kits are educational & teach you points that are traditional stimulated for a variety of health conditions. We guarantee product & manufacturing quality - not health results.

Setting up LinkTree for Multiple Instagram Links

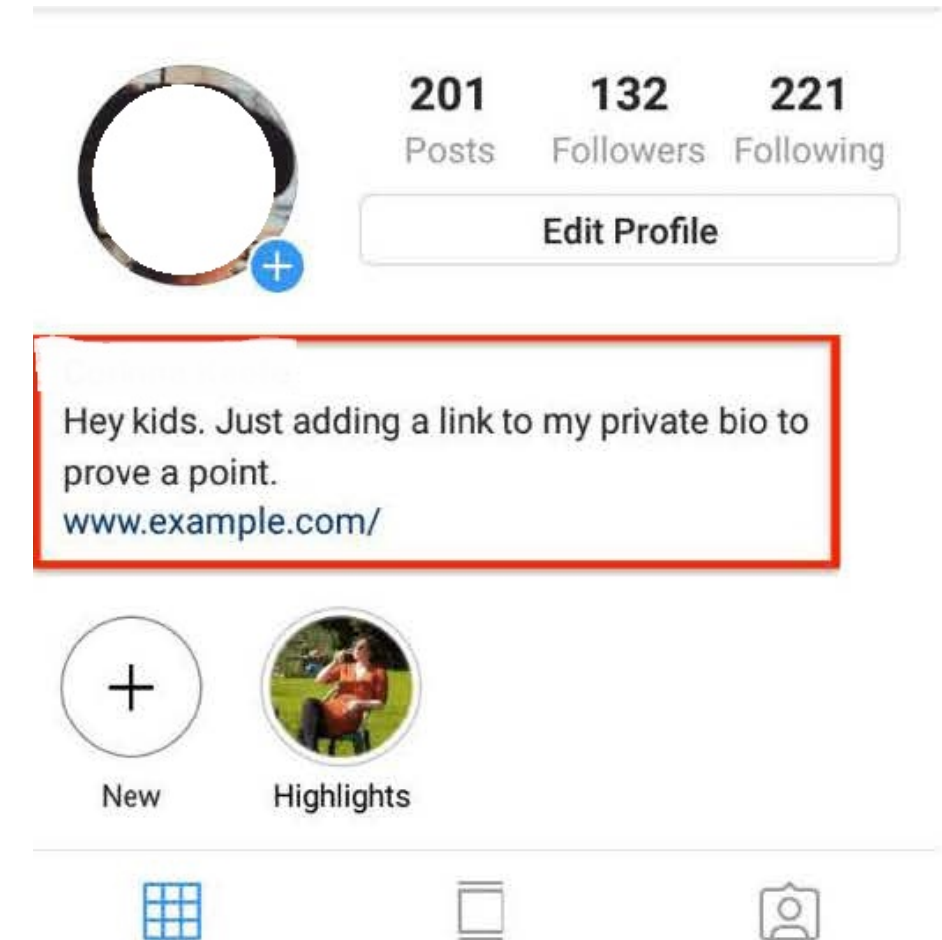
The Instagram bio is the only place where anyone can share a clickable link.

You can do this by clicking the "edit profile" button on the top of your page. There you can paste an affiliate link to any page you choose.

During this Challenge, you will probably want to link multiple URLs because each daily post will prompt people to visit a different page of EarSeeds information. Utilizing a link service to present followers with a list of clickable buttons may be the best option for you.

We recommend LinkTree, for their free and easy to use link service. You can sign up and follow their instructions for applying it to your Instagram bio.

[Click Here to Sign up for LinkTree.](#)



Message Script/Template Ideas

Reaching out to potential clients can sometimes feel daunting. Here are some prompts that may help you get started!

If you gain a new follower or "like" on social media:

- Hey (Name)! Thanks for liking my post about EarSeeds! Do you have any questions about the product?

Follow up message ideas:

- Just wanted to touch base and see if there was any more information you'd like to know about EarSeeds!
- Hi (Name) Thanks for chatting with me the other day! I wanted to follow up and see if you had any other questions!
- Hello (Name), I know you expressed interest in learning more about EarSeeds. Do you have 10 minutes for a call next week?

Message Script/Template Ideas

If a client goes silent:

- I know we haven't had a chance to connect since we last spoke. It may be that the timing isn't right, or you no longer have a need. Just know that if you would like to talk, please don't hesitate to reach out. Thank you!

Tips for Social Media Sales:

- Try to respond to all comments and direct messages.
- Use their name when you respond to private messages. Even if that means clicking through to see it on their bio. The personal touch will come through!

Filming your own Application Video

We know this can feel intimidating, but we have found it is SO worth it. Here is a video with some helpful tips for recording!

- **Record right into your phone.**

Pros: Easy to set up

Cons: Can get awkwardly close, you may lose depth perception & placement may be harder to gauge

- **Lean your phone against a medicine cabinet or even use masking tape to mount your phone on a mirror (if you don't have a tripod)**

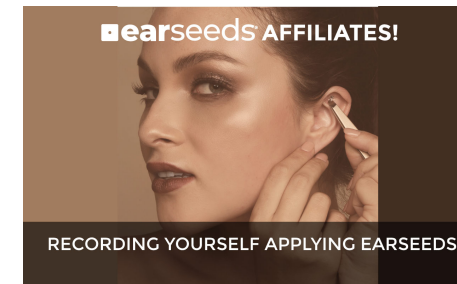
Pros: Easy to set up

Cons: It may be hard to stay centered in the frame

- **Have someone hold and record**

Pros: Easy to set up

Cons: Can't be done alone, could be shaky



[CLICK HERE FOR VIDEO WITH HELPFUL TIPS!](#)

No Matter what you do to set up, it is so important to capture this authentic moment.

Tip: Don't make this video too long! Try editing it down to 2-3 minutes (We suggest using the free app Inshot) Leave them with their interest piqued and ready to ask questions.

WE KNOW YOU ARE GOING TO CRUSH THIS!

Don't forget to meet us live in the FaceBook group to kick-off this challenge.

Check for the link to the group in your challenge email!

Go ahead and start sharing with your friends about this upcoming challenge. It's never too early to spark some interest!

“Believe you can and you’re halfway there.”