

 earseeds®

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PRIVATE LABEL

About Us

After nearly 18 years working as a licensed acupuncturist, Elie dreamed up the idea of Ear Seed Kits... Simple, well-designed products that would allow more people to experience the benefits of this powerful, proven, and fascinating modality.

He turned to his wife Tova, who'd spent 18+ years as a product, fashion, and branding designer in the NYC Fashion Industry. She knew that to make people realize ear seeds were amazing, they'd also have to make them beautiful.

Together with their beautifully re-imagined EarSeeds products and comprehensive educational offerings they set out on a journey to share Auriculotherapy with the world.



- We are the only FDA registered Ear Seeds company in the US.
- We employ local artisans, students, and military spouses to make our items by hand with love in California.
- Using only US suppliers, manufacturers, printing and assembly of products wherever possible means expedited turn-around times and you are supporting local businesses.
- Founder Elie Goldschmidt, L.Ac is a licensed acupuncturist and recognized Auriculotherapy teacher and expert.
- Founder Tova Goldschmidt has a lifetime of experience in product design, packaging design, manufacturing and branding for the fashion and toy industries.
- Our products are top-of-the-line quality & we truly care about our customers and their success.
- Swarovski crystal products are all hand-made with a proprietary glue-free process ensuring quality, cleanliness and consistency across production lots.

Custom Minis

The ideal business card or high-impact promotional item.

Classic Fold-Over Business card comes complete with 4 Ear Seeds and a mini protocol of your choice.

Shen Men + Tranquilizer

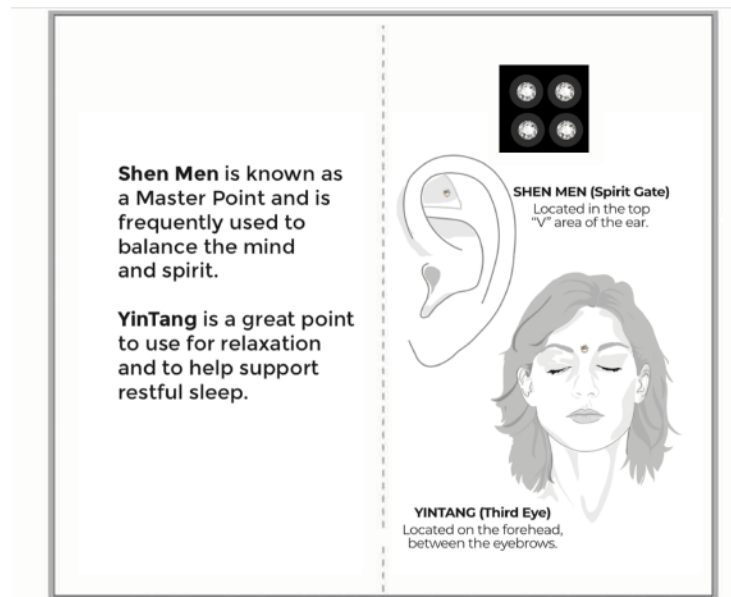
Shen Men + Yin Tang

-Individually sleeved in crystal clear cello bags.

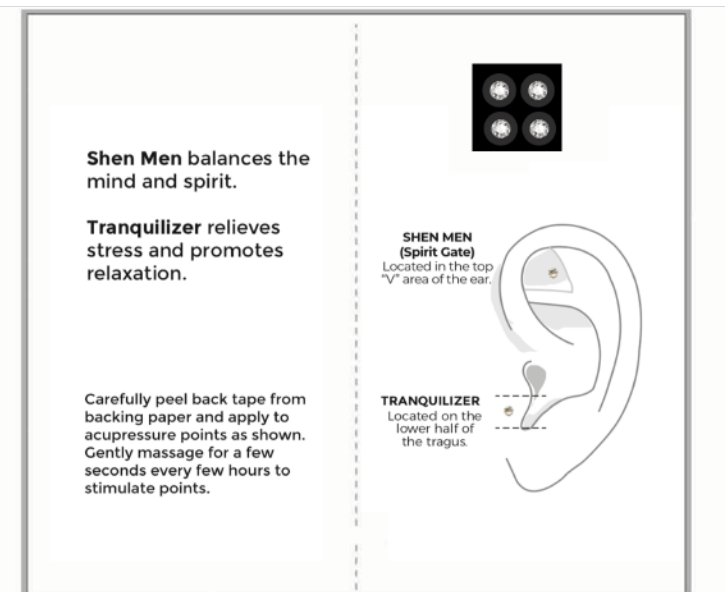
-Layout can be vertical or horizontal



INSIDE OPTION 1



INSIDE OPTION 2



Custom Minis Pricing Chart

The ideal business card or high-impact promotional item.



Stainless	Price Per Piece	Total Initial Investment
48	\$2.50	\$120
96	\$2.25	\$216
200	\$2.00	\$300
500+	\$1.50	\$450

24K Gold	Price Per Piece	Total Initial Investment
48	\$2.75	\$132
96	\$2.50	\$240
200	\$2.25	\$337.50
500+	\$1.75	\$525

Gold + Swarovski	Price Per Piece	Total Initial Investment
48	\$4.00	\$192
96	\$3.75	\$360
200	\$3.50	\$525
500+	\$3.00	\$900

Greeting Cards

**Low-cost + Low minimums
= High return on investment.**

These Classic Greeting Cards can be used so many ways...

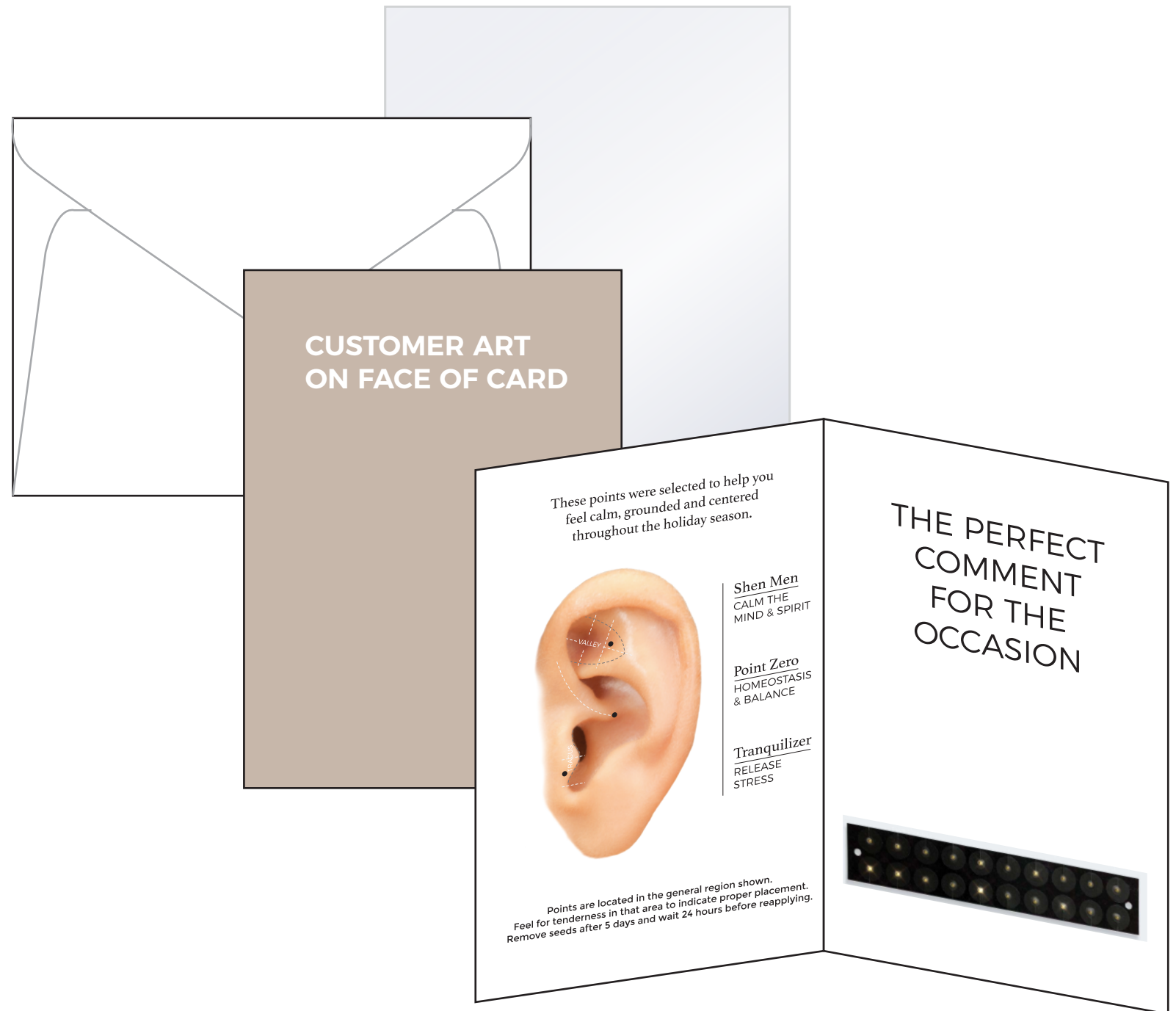
- Send them to clients as patients as a reactivation invitation.
- Resell them in your location to existing customers / clients.
- Sell at events for straight profit.
- Use as add-on incentivisor or Thank You for new patients, or to thank existing people for referrals.

Includes:

- Mailing Envelopes
- Individual Clear Cello Bags
- Both

Chart Options:

- Design your own protocol chart
- We design a chart for you
- Print blank to manually fill out on a per-client basis



Greeting Cards Pricing Chart

Low-cost + Low minimums
= High return on investment.

60 Pc Vaccaria	Price Per Piece	Total Initial Investment
100	\$3.00	\$300
250	\$2.75	\$687.50
500	\$2.50	\$1250
1000	\$2.25	\$2250

20 Stainless	Price Per Piece	Total Initial Investment
100	\$6.25	\$625
250	\$5.75	\$1437.50
500	\$4.75	\$2375
1000	\$3.75	\$3750

20 24K Gold	Price Per Piece	Total Initial Investment
100	\$6.50	\$650
250	\$6.00	\$1500
500	\$5.00	\$2500
1000	\$4.00	\$4000

20 Swarovski*	Price Per Piece	Total Initial Investment
100	\$14.00	\$1400
250	\$13.00	\$2860
500	\$12.00	\$6000
1000	\$11.00	\$11000

*Swarovski Style not recommended for standard envelope shipping via USPS. Other styles OK.



Sleeve with Slider & Window

Minimal Design, Maximum SKUs.

Beautifully simple to display for sale in clinic or retail setting.

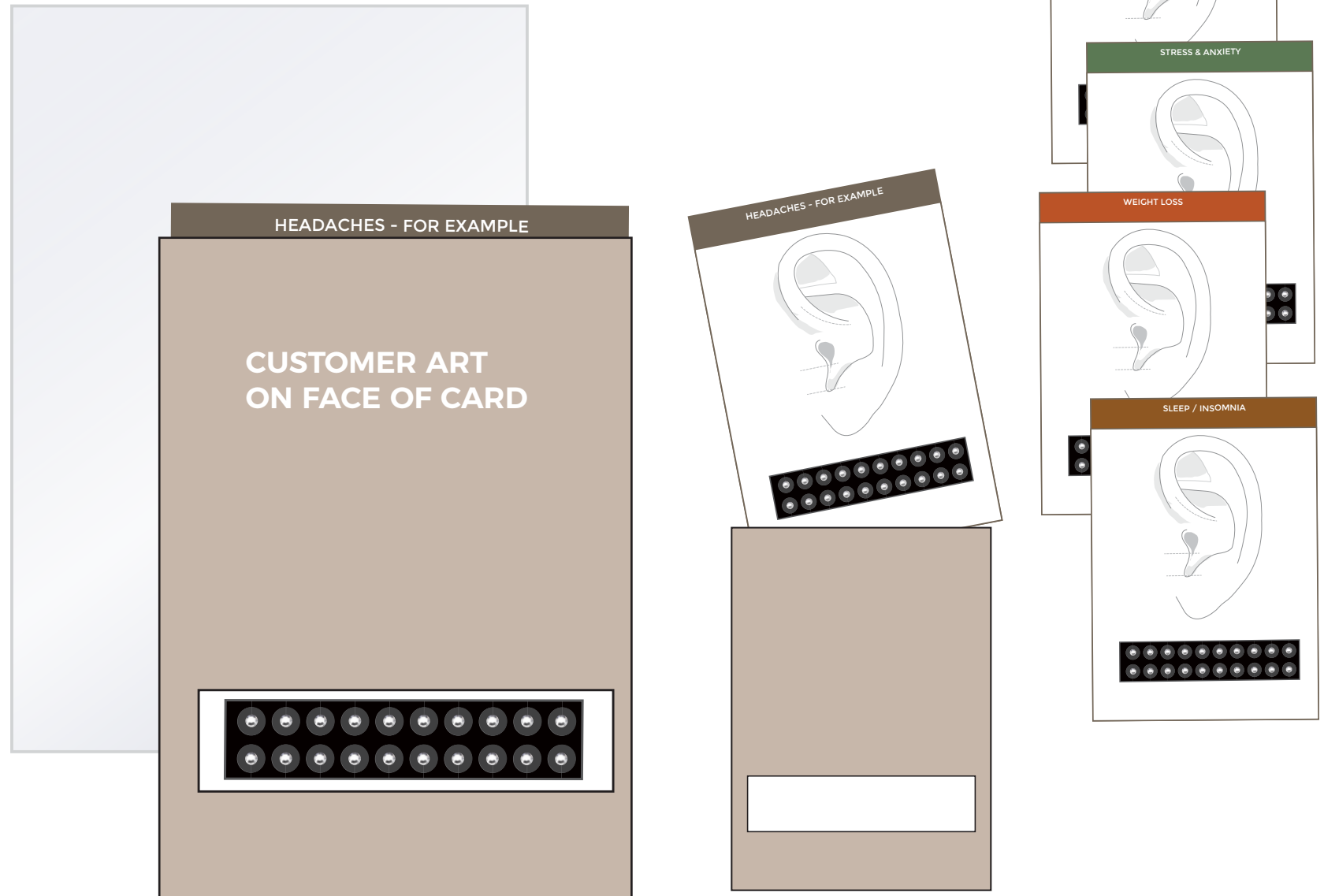
Highlights the seed style, allowing multiple SKUs with one package investment.

Includes:

- Protocol Card
- Printed paperboard sleeve
- 20 EarSeeds Strip
- Individual Clear Cello Bags

Chart Options:

- Design your own protocol chart
- We design a chart for you
- Print blank to fill out on a per-client basis.
- Print assorted to create more SKUs (pricing includes one Chart)



Sleeve w Slider Pricing Chart

Minimal Design,
Maximum SKUs.



Prices reflect item with ONE condition card.

Additional protocol cards can be added for an additional fee.

Pricing starts at
\$100/100 cards
\$130/250 cards etc,

60 Pc Vaccaria	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$4.00	\$4000	+ \$800	\$4800
500	\$3.75	\$1875	+ \$800	\$2675
1000	\$3.50	\$3500	+ \$800	\$4300

20 Stainless	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$6.25	\$1562.50	+ \$800	\$2362.50
500	\$5.75	\$2875	+ \$800	\$3675
1000	\$5.25	\$5250	+ \$800	\$6050

20 24K Gold	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$6.75	\$1687.50	+ \$800	\$2487.50
500	\$6.25	\$3125	+ \$800	\$3925
1000	\$5.75	\$5750	+ \$800	\$6550

20 Swarovski*	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$14.00	\$3500	+ \$800	\$4300
500	\$13.00	\$6500	+ \$800	\$7300
1000	\$12.00	\$12000	+ \$800	\$12800

*Swarovski Style not recommended for standard envelope shipping via USPS. Other styles OK.

Lifting-Lid Tuck-tab Box

One Piece Box... Made in the USA

Our 1-piece box is printed and assembled right here in the US.

That means low minimums & fast turn-around.

The window is optional, allowing multiple skus with one package investment.

Includes box plus:

- Protocol & Instructions Card(s)
- 40 EarSeeds on two strips.

Option A
No Window



Option B
Window



Lifting Lid Pricing Chart

One Piece Box... Made in the USA



40 pc. stainless	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$10.00	\$2500	+ \$1200	\$3700
500	\$9.00	\$4500	+ \$1200	\$5700
1000	\$8.00	\$8000	+ \$1200	\$9200

40 Pc Gold	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$10.50	\$2625	+ \$1200	\$3825
500	\$9.50	\$4750	+ \$1200	\$5950
1000	\$8.50	\$8500	+ \$1200	\$9700

40 Pc. Swarovski	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$20.00	\$5000	+ \$1200	\$6200
500	\$19.00	\$9500	+ \$1200	\$10700
1000	\$18.00	\$18000	+ \$1200	\$19200

20 Gold 20 Swarovski*	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
250	\$15.00	\$3750	+ \$1200	\$4950
500	\$14.00	\$7000	+ \$1200	\$8200
1000	\$13.00	\$13000	+ \$1200	\$14200

Slider Box with Window

Two Piece Box... Made in the USA

Our 2-piece box is printed and assembled right here in the US.

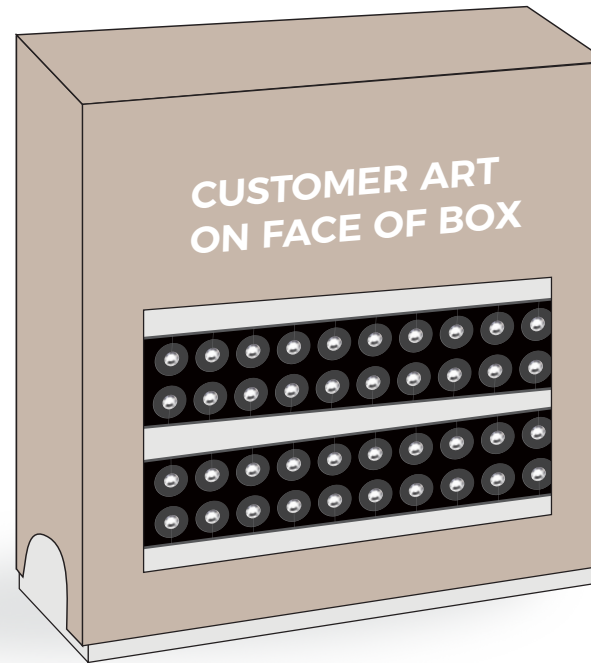
That means low minimums & fast turn-around.

Two-piece box highlights the seed style, allowing multiple skus with one package investment.

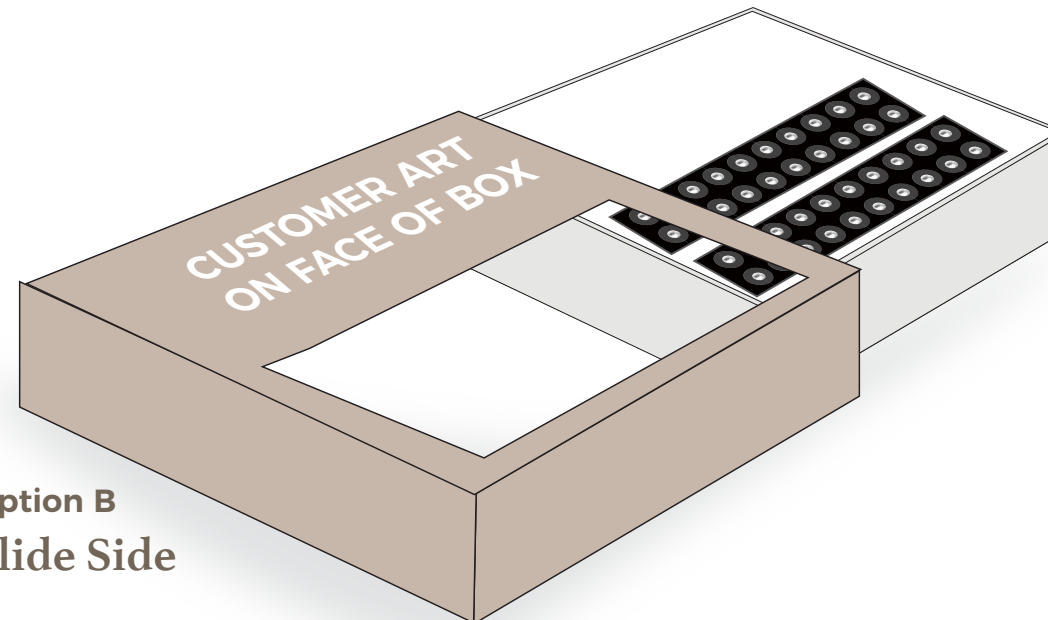
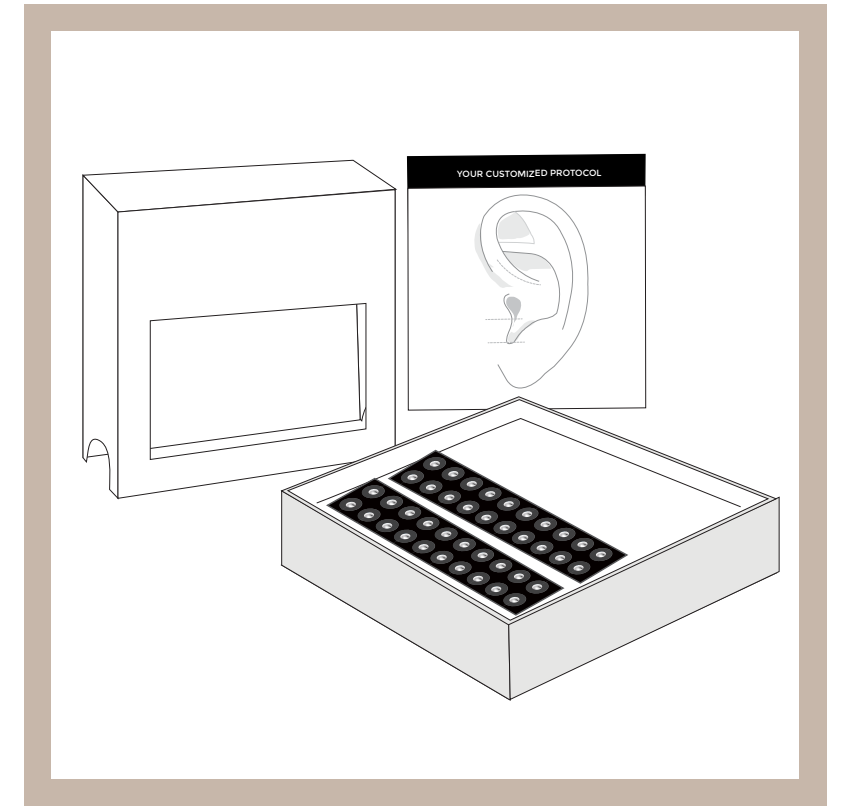
Window is an optional Feature

Includes box plus:

- Protocol & Instructions Card(s)
- 40 EarSeeds on two strips.



Option A
Slide Up



Option B
Slide Side

Slider Box Pricing Chart

Two Piece Box... Made in the USA



40 pc. stainless	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
100				
250	\$10.00	\$2500	+ \$1700	\$4200
500	\$9.00	\$4500	+ \$1700	\$6200
1000	\$8.00	\$8000	+ \$1700	\$9700

40 Pc Gold	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
100				
250	\$10.50	\$2625	+ \$1700	\$4325
500	\$9.50	\$4750	+ \$1700	\$6450
1000	\$8.50	\$8500	+ \$1700	\$10200

40 Pc. Swarovski	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
100				
250	\$20.00	\$5000	+ \$1700	\$6700
500	\$19.00	\$9500	+ \$1700	\$11200
1000	\$18.00	\$18000	+ \$1700	\$19700

20 Gold 20 Swarovski*	Price Per Piece		One time per 1,000 pc. setup fee	Total Investment
100				
250	\$15.00	\$3750	+ \$1700	\$5450
500	\$14.00	\$7000	+ \$1700	\$8700
1000	\$13.00	\$13000	+ \$1700	\$14700

Private Label

CONTACT

Info@earseeds.com
858-276-7445

Getting your art just right can take time. We want to help make it easy....

Here's how we work:

We will create the ear + protocol info for you as part of your order.

You can choose between a photo-real ear or drawing. You tell us the points or we can help you select them.

For branded areas of your package we will provide:

- All necessary die-lines for your graphic artist to create your final high-resolution art.
- 30-minute complementary graphics session with Tova. For simple designs that are based on your logo and colors, that may be all the time you need,

Additional Graphic work can be completed at a rate of \$70/hour.

Turn-around time from date of final approval varies between 3-6 weeks (Covid19 delays notwithstanding)

Items that require custom boxes take the longest.

Custom tweezers available with minimum purchase of 1,000 pieces + \$100 set-up and plating fee. Orders of 1,500 pcs+ will waive set-up fee.

Items that include tweezers require a longer lead time, TBD

Additional designs available or ask us about what you have in mind.



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